

Is it important to vote and why?

Ever feel like decisions are made for you, but never with you? That's about to change.

With plans to lower the voting age to 16 for all UK elections, you could soon have the power to vote. We're launching a new programme with the **Electoral Commission** to help you use that power.



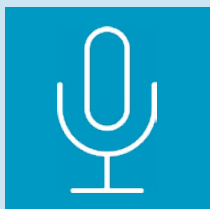
What's the point?

This isn't just about politics; it's about **power**. Who decides if your park gets lights? Who fixes the buses? Who sets the minimum wage?

Over two strands, you will learn to:



Map the power:
Figure out exactly who can fix the things that annoy you.



Take the challenge:
Enter the competition and get your voice heard.





The 60-second democracy challenge

Can you change someone's mind in one minute? As part of the programme, you'll enter our competition. Create a social media video, a short podcast, or a powerful speech with your thoughts on the importance of the youth vote. You could even turn your entry into a poem or a rap!

There are **great prizes** to be won.

Win £250 in vouchers

Plus, 5 runners-up prizes of £150 in vouchers

Don't be left behind

When you are 16+, if you don't vote, you will be letting someone else decide your future.



Your voice. Your vote. Your future

The
Electoral
Commission